

SOLUTION OVERVIEW

Celemi Sustainability™

People, Planet, Profit

From our thought leader partners at **Celemi**

THE EXPERIENCE

- Facilitator led
- Digital business simulation Virtual or in-person
- 3 hours to full day

KEY THEMES

- Scope and language of sustainability
- Sustainability change initiatives
- Measures and drivers
- Key stakeholders
- Business value through sustainability
- Success factors for long-term transformation
- Risks and opportunities
- How you, as an employee, can make a difference

TARGET GROUP

All leaders and employees who can engage in or influence sustainability

During *Celemi Sustainability™* participants get to experience the greatest challenge in business today by stepping into the driver's seat of a sustainability transformation.

The challenge: teams start by exploring what sustainability is and why it is important, before taking on the role of advisors to a simulated company called Omnia, to execute a sustainability transformation. During the simulation participants collaborate and take decisions to improve Omnia's sustainability performance. Teams must consider:

- Prioritizing change initiatives with a limited budget
- Impact on people, planet and profit – across the whole value chain
- Expectations of customers, employees and society
- Finding synergies to succeed against several measures
- Balancing short-term and long-term targets
- Risks with making the transformation – or delaying it

Events, changing legislation, consumer trends and opinions from other key stakeholders need to be dealt with as the simulation progresses through 3 gamified years. Rival companies and other teams add the elements of fun and competition into the experience. Throughout the simulation, teams will see both the short- and long-term impact of their actions. Can they succeed in navigating Omnia to become the industry leader in sustainable business?

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Sustainability™

