Harness Intelligence

The Core Experience: Harness the full intelligence of leaders, teams, and technologies.

Target audience:

The Core half-day program is designed for leaders at all levels, offering relevance and strategic alignment to diverse organizational roles. Line leaders can benefit from an optional half-day **Transformation Lab** as a cohort or with their intact team. Finally, an executive-level **Strategy Room** experience leveraging University of Southern California's proprietary Experiential Learning Center and specialized faculty is an option for the most senior audience.

Take a free test! *Utilize our free assessment tool to gauge your engagement with the seven intelligence sources in our proprietary* **Intelligence Ecosystem**. *Talk to your Advantage partner or contact us for details on how to access!*

Most busy leaders, most of the time, access only a narrow swath of the intelligence available to them — their **Intelligence Ecosystem**™ — to make decisions and lead their teams. This dynamic program provides a systems-thinking approach and advanced, proprietary AI tools, methods, and practices to help leaders harness their intelligence ecosystem to better address organizational, team, and personal challenges. In the **Core Experience**, participants will explore and use a comprehensive 42-piece toolkit as well as develop their general skills for using AI resources.

Experiential learning approach: This hands-on session engages participants in utilizing diverse generative AI capabilities for creation, analysis, problem-solving, and prioritization. Participants will delve into their most pressing challenges, and emerge from **The Core** with AI-aided strategies and action plans for real-world issues. This approach significantly reduces apprehension and greatly enhances both confidence and competence.

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Program content: There is **a pre-class assessment** to get learning started and engage the power of reflection. Also in the pre-work is a short video on the nature and evolution of AI in business to provide a baseline for all and general context. During **The Core** they will use an AI platform in triads and tackle a text-based and an image-based challenge. It's fun, fast and breaks the ice.
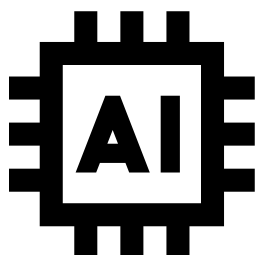
Then, through the eyes of a typical manager, they explore and learn about the **Intelligence Ecosystem** and its seven specific domains. From there, participants get into the **highly robust and easy-to-use 42-piece toolkit** and apply it, using an AI bot, with three real-world scenarios. Now that they are comfortable using AI with various challenges, they dig deep into the known risks and how to avoid them. In the last module, they build strong skills around how to create and use "power prompts." The experience is all hands-on. Participants are immediately able to use what they have learned as well as access all the new tools.

Learning outcomes: Upon completing **The Core**, participants will gain **a comprehensive understanding of artificial intelligence**. They will start to achieve fluency in using at least two current AI platforms. They will depart with actionable plans and a whole new mindset of the intelligence sources around them and how to best use them. Participants also gain increases in confidence and competence.

Optional add-ons or customization: Inquire about our **Transformation Labs**, **Executive Strategy Rooms**, and the personalized, individualized **1st90** one month continuous learning path.